

THESE ELEMENTS REPRESENT THE CHANGE WE WANT TO SEE IN OUR NEIGHBORHOODS

Using this 5-year plus strategy, we will measure the progress and impact these metrics have creating positive change in both people and place



MARKET CONFIDENCE



QUALITY OF LIFE



CELEBRATED NEIGHBORHOOD IMAGE



COMMUNITY OWNERSHIP



EQUITABLE DEVELOPMENT

USING THESE ELEMENTS, WE HAVE DEVELOPED METRICS WHICH FOCUS ON CREATING POSITIVE CHANGE IN BOTH PEOPLE AND PLACE

METRICS | NUMBER OF:

- New properties or lots acquired
- Re-activated vacant or inactive properties/units
- Vacant lots maintained
- Number and value of residential and commercial permits (or another measure of private and public investments) obtained
- Private developers secured
- Entrepreneurs receiving technical assistance to start up business
- New local businesses opened
- Small business trainings or support efforts
- Existing businesses receiving long-term assistance
- Model-block strategies implemented
- First-time home buyers

METRICS | NUMBER OF:

- Quality neighborhood amenities created that are not currently present in the community (parks, community center, internet access, grocery store, FOC, etc.)
- Vacant lots maintained
- Properties stabilized
- Major home repair projects
- People connected with a job
- People with increased wealth and savings
- People with improved credit scores
- People receiving financial coaching
- People receiving homeownership training
- First-time home buyers
- Youth-serving programs and/or spaces created
- People connected with mental health services

METRICS | NUMBER OF:

- Positive neighborhood stories cultivated
- Community signage/identity projects implemented
- Public art projects created
- Neighborhood placemaking projects created
- Community engagement/building events organized
- 311 Cases Resolved
- Streetscape improvements made
- Code violations resolved
- Major home repair and improvement projects

METRICS | NUMBER OF:

- Projects in adopted community plan implemented
- Resident-led projects implemented
- Residents included in decision making process of key neighborhood improvement efforts
- Emerging new leaders identified and engaged
- Mentoring partnerships created
- Knowledge sharing events hosted
- Residents receiving technical assistance to improve community
- Block watches implemented
- Cross-sector partnerships created
- Entrepreneurs receiving technical assistance to start up business
- New small businesses opened
- Existing small businesses receiving long-term assistance
- People receiving homeownership training

METRICS | NUMBER OF:

- Unemployed and underemployed workers gaining access to living-wage jobs (number of hires, percent of total hires)
- Contracts going to entrepreneurs of color (number, dollar value, percent of total contracts)
- People gaining access to affordable homes in high-opportunity and redeveloping neighborhoods (number of housing units available for households at 50% of AMI or below - \$25,942)
- Low-income residents positioned to stay in their home/neighborhood when facing displacement
- Affordable housing units preserved
- Policies adopted/implemented to advance equitable development
- Individuals and/or organizations contributing to equitable development