

THESE ELEMENTS REPRESENT THE CHANGE WE WANT TO SEE IN OUR NEIGHBORHOODS

Using this 5-year plus strategy, we will measure the progress and impact these metrics have creating positive change in both people and place



MARKET CONFIDENCE



QUALITY OF LIFE



CELEBRATED NEIGHBORHOOD IMAGE



COMMUNITY OWNERSHIP



EQUITABLE DEVELOPMENT

USING THESE ELEMENTS, WE HAVE DEVELOPED INDICATORS WHICH FOCUS ON CREATING POSITIVE CHANGE IN BOTH PEOPLE AND PLACE

- Increase median housing value
- Increase, then stabilize median residential sales price
- Increase homeownership rate
- Increase the ratio of owner vs. renter occupied housing
- Decrease the percentage of vacant land
- Decrease percentage of vacant housing units
- Increase, then stabilize private and public investments
- Decrease, then stabilize percentage of subsidized housing
- Increase diversity of income-levels across neighborhood
- Decrease tax delinquent parcels
- Decrease foreclosure rate
- Increase diverse and affordable housing types available for all income levels
- Increase the number of small businesses

- Increase median household income
- Decrease unemployment rate
- Decrease the number of residents living below poverty level
- Decrease the housing burden (30%+ of income spent on housing)
- Decrease percentage of buildings with code violations
- Decrease percentage of vacant homes and lots
- Increase access to mental health services
- Decrease crime rate
- Increase access to healthy foods
- Decrease unemployment rate
- Increase individual wealth and savings
- Increase connectivity and accessibility to neighborhood amenities

- Increase people's reporting of image and confidence
- Increase investment in repair and improvement projects
- Increase number of positive neighborhood stories
- Increase community signage installations
- Increase number of public art projects/neighborhood beautification/placemaking projects
- 311 Cases Reported

- Adopted community plan
- Increase number of resident-led projects
- Increase in civic engagement
- Increase number of emerging new leaders
- Increase number of mentoring partnerships and knowledge sharing events
- Increase number of local entrepreneurs opening new businesses
- Increase number of new homeowners

- Increase in unemployed and underemployed workers gaining access to living-wage jobs (number of hires, percent of total hires)
- Increase number of contracts going to entrepreneurs of color (number, dollar value, percent of total contracts)
- Increase access to affordable homes in high-opportunity and redeveloping neighborhoods (number of housing units available for households at 50% of AMI or below - \$25,942)
- Decrease the number of low-income residents involuntarily being displaced from their neighborhoods (number of evictions)
- Decrease the housing burden (30%+ of income spent on housing)
- Increase preservation of affordable housing units