

A green circle containing the text "trust-based philanthropy project".

**trust-based  
philanthropy  
project**

# **Trust-Based Philanthropy Summer Learning Series – Part 2**

*July 20, 2021  
10-11:30am PT*

# TBP Summer Learning Series



# TBP Summer Learning Series

**Part 1:** The Purpose, Culture, and Values of Trust-Based Philanthropy

***Tues. June 8***  
*10:00-11:30am PT*

**Part 2:** Exploring the Principles: Unrestricted Funding, Doing the Homework, Streamlined Paperwork

***Tues. July 20***  
*10:00-11:30am PT*

**Part 3:** Exploring the Principles: Transparent Communication, Soliciting Feedback, Support Beyond the Check

***Tues. Sept. 14***  
*10:00-11:30am PT*

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# Today's Agenda (PDT)

**10:06am** Refresher on TBP

**10:15am** Background & Rationale for 1) Multiyear Unrestricted Funding, 2) Doing the HW, and 3) Streamlined Paperwork

**10:20am** The Arc of a Grant: Three Examples

**10:50am** Challenges & Lessons

**11:02am** One Next Step

**11:05am** Transition to Breakout Discussions

**11:30am** Adjourn

# Today's Speakers



**Holly Bartling**  
Senior Program Officer  
*General Service Foundation*



**Philip Li**  
President & CEO  
*Robert Sterling Clark Foundation*



**Brandi Yee**  
Chief Program Officer  
*ACT for Alexandria*

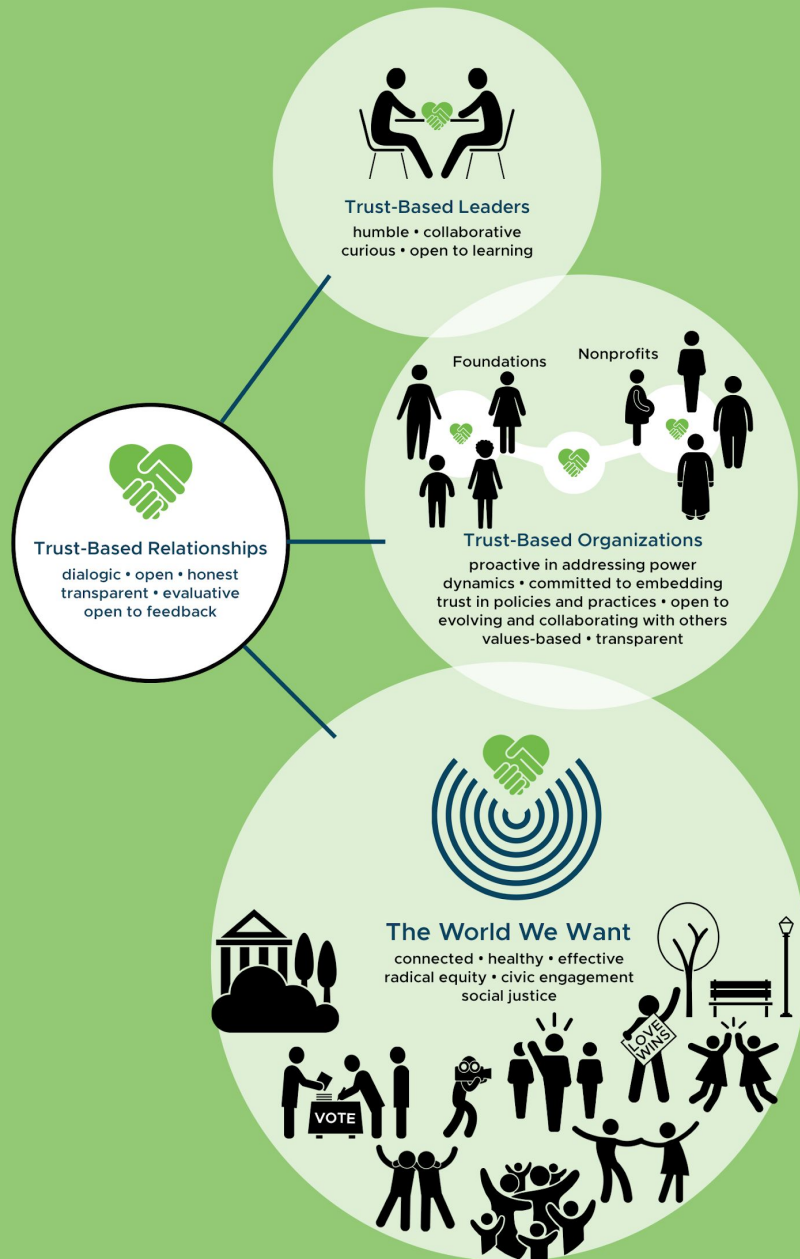
# Trust-Based Philanthropy

An approach to giving that **addresses the inherent power imbalances** that exist between funders, nonprofits, and the communities they serve. At its core, trust-based philanthropy is about **redistributing power** -- systemically, organizationally, and interpersonally -- in service of a healthier and more equitable nonprofit ecosystem. On a practical level, this includes **multi-year unrestricted giving, streamlined applications and reporting**, and a commitment to building relationships based on **transparency, dialogue, and mutual learning.**

[www.trustbasedphilanthropy.org](http://www.trustbasedphilanthropy.org)



## Trust-Based Ecosystem



## A Values-Based Approach

- Acknowledge power dynamics
- Trust grantees and communities
- Embrace a learning mindset
- Commit to systemic equity

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# Four Dimensions of TBP

Fundamental beliefs that drive attitudes, priorities, actions.

VALUES

Your organization's general 'way of being.'

CULTURE

PRACTICES

LEADERSHIP

The external expression your values and culture. **What you do.**

Decision makers **uphold and reinforce** values and culture

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# 6 Practices of Trust-Based Philanthropy



**Give Multi-Year Unrestricted Funding**



**Do the Homework**



**Simplify & Streamline Paperwork**



**Be Transparent & Responsive**



**Solicit & Act on Feedback**



**Offer Support Beyond the Check**

# 6 Practices of Trust-Based Philanthropy

- 1 Give Multi-Year Unrestricted Funding
- 2 Do the Homework
- 3 Simplify & Streamline Paperwork
- 4 Be Transparent & Responsive
- 5 Solicit & Act on Feedback
- 6 Offer Support Beyond the Check

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# Give Multi-Year Unrestricted Funding

The work of nonprofits is long-term and unpredictable. Multi-year, unrestricted funding gives grantees the flexibility to assess and determine where grant dollars are most needed, and allows for innovation, emergent action, and sustainability.



**Get curious:** *Who is most likely to get unrestricted funding? Despite the vital importance of this type of support, organizations led by people of color are significantly less likely to receive it. A recent study found that net unrestricted assets for organizations led by Black leaders are 76% smaller than for those with white leaders.<sup>1</sup>*

# Do The Homework

Oftentimes, nonprofits have to jump through countless hoops just to be invited to submit a proposal. Trust-based philanthropy flips that script, making it the funder's responsibility to get to know prospective grantees, saving nonprofits time in the early stages of the vetting process.



***Get curious:*** *When doing the homework, are you gravitating toward leaders or organizations that feel comfortable or familiar? Push yourself to recognize implicit biases in real-time. The ideal partners are ones that demonstrate accountability to and collaboration with the communities they serve.*



# Simplify & Streamline Paperwork

Nonprofits spend an inordinate amount of time on funder-driven applications and reports, which can distract them from their mission-critical work. Streamlined approaches focused on dialogue and learning can pave the way for deeper relationships and mutual accountability.



***Get curious:*** *What is the purpose of your foundation's applications and reports? What are the implications for small or emerging organizations that have limited bandwidth or that lack formal training in grantwriting?*



*TBP isn't new*

*This is a journey, not a  
checklist*

*It looks different for different  
orgs*



# Breakout Discussions

**If you're affiliated with a participating PSO**  you will be automatically assigned to a room

**If you're not affiliated and want to engage in a discussion**  stay in the main room

**If you're a PSO member and are NOT automatically assigned**  tell the TBP team and we'll help you get there!