OPPORTUNITY ZONES ARE HERE

IS PITTSBURGH READY?

The Opportunity Zone Program can become one of the nation's greatest **economic development tools**-incentivizing and facilitating meaningful investments in communities that need it most.

The establishment of new businesses stimulates community **growth** and health, particularly when local stakeholders get involved. **Developers, investors, government representatives,** and **community advocates** play a key role in identifying strategic plans for developing these opportunity zones. As a result, the community flourishes and grows in a more deliberate, coordinated way.

JOIN US FOR ONE OR BOTH EVENTS:

october 31, 2019

8:30 AM to 12:00 PM

doubletree by hilton one bigelow square pittsburgh, pa 15219

*Free, but registration required



FOR OZ COMMUNITY LEADERS: INVESTING IN SUCCESS WORKSHOP

In an effort to build awareness throughout the community, OZAA is hosting an informational community workshop to ensure Pittsburgh communities are up to speed on OZs. Take advantage of our national leaders and industry experts. Learn about OZs, what they are, what they mean for the community, and how YOU can take advantage of them. This session will help you or your organization identify challenges in your community and assets critical to developing deals.

FOR ALL PITTSBURGH STAKEHOLDERS: PITTSBURGH OZ CONFERENCE

The Opportunity Zone Association of America (**OZAA**) is hosting Pittsburgh's first OZ Catalyst Event at Duquesne University this November. We invite participants to learn more about opportunity zones and explore the region-specific opportunities that await communities, businesses and investors alike.

Join us as we navigate through the following:

- ·Learn about OZs & how it can positively impact the region
- · Identify and hear from viable OZs in Pittsburgh
- · Listen to expert insights from national authorities & policy makers
- Discover how OZs have improved communities nationally

november 1, 2019

8:00 AM to 4:00 PM

the power center duquesne university 1015 forbes avenue pittsburgh, pa 15282

\$25 Pittsburgh community & OZAA members \$75 General Admission







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WHAT ARE OPPORTUNITY ZONES?

Opportunity zones can bring economic revitalization to distressed communities across the country. The 2017 Tax Cuts and Jobs Act prompted state governments to designate their opportunity zones. Once those designations were approved by federal government, investors nationwide could begin leveraging the portions of Tax Cut and Jobs Act that encourage significant investment in any opportunity zone.

The Opportunity Zone Program can become one of the nation's greatest economic development tools-incentivizing and facilitating meaningful investments in communities that need it most. The establishment of new businesses stimulates community growth and health, particularly when local stakeholders get involved.



Pittsburgh has 28 opportunity zones in 5 neighborhoods



Pittsburgh has
716 companies on
AngelList, each with
an average value of
4.3 million



Pittsburgh is home to over **306,500** people



Pittsburgh has a total opportunity zone population of 58,876

THANK YOU ROADSHOW SPONSORS:





















INTERESTED IN BECOMING A SPONSOR?

Contact Aaron Grau, OZAA Executive Director at aaron.grau@ozaa.org for more information.