



The NSABP Foundation is a not-for-profit academic research organization with a 60-year history of conducting ground-breaking research studies in breast and colorectal cancer. The NSABP Foundation is an outgrowth of the National Surgical Adjuvant Breast and Bowel Project, instituted in 1958 as part of the National Cancer Institute's clinical trials program. In its history the NSABP has enrolled more than 110,000 women and men in clinical trials in breast and colorectal cancer. We have research sites at nearly 700 major medical centers, university hospitals, large oncology practice groups, and health maintenance organizations in the United States, Canada, and Ireland. At those sites and their satellites, about 5000 physicians, nurses, and other medical professionals conduct NSABP treatment and prevention trials.

Director of Development

PURPOSE

Under the administration of the Chief Executive Officer, the Director of Development will contribute to the support of breast and colorectal cancer research and the management of clinical trials by developing, implementing and evaluating fund development strategies that will meaningfully engage and motivate donors to meet annual fund development goals.

ESSENTIAL FUNCTIONS

Development Strategies

- Develop, organize and implement all aspects of the company's fundraising programs
- Research and identify potential donors and sponsors and implement strategies to foster positive relationships
- Establish and maintain friendly business communications with individual and business donors and sponsors
- Research donation programs and opportunities available through local, state and federal programs
- Create reports post-event to analyze data and determine the marketing effectiveness for the fundraising program
- Meet with senior management to gauge business needs and brainstorm ideas for fundraising programs for the coming year
- Set and achieve annual objectives as outlined in the financial goals
- Assist in the design and implementation of a comprehensive program for annual donors facilitating a pattern for lifetime support

- Research funding sources and trends in order to position the NSABP ahead of significant changes in the fundraising environment
- Develop, design, support, and execute social media relations strategies & tactics to meet NSABP objectives
- Collaborate in creating, writing and publishing original high-quality social media articles and other content for the NSABP website, blogs and newsletters as needed

Staff Administration

- Build and maintain an effective team by hiring and providing opportunities for professional growth through training and guidance to staff
- Direct the activities and productivity of the department, successfully implement organizational policy, and ensure compliance with industry regulations

EXPERIENCE/SKILLS

- Bachelor's degree in Business, Marketing or related field
- Maintain confidentiality and perform duties in a responsible and ethical manner
- Performs additional duties as assigned
- 5-7 years of business fundraising experience
- Excellent working knowledge of Microsoft Suite
- Exceptional verbal and interpersonal skills
- Ability to work well in a diverse group
- Experience measuring data and outcomes of events to determine marketing effectiveness
- Positive and collaborative attitude when managing groups and overseeing initiatives
- Experience managing and tracking donor contributions and organizing gathered data
- Demonstrated experience raising funds and examples of positive outcomes

Interested applicants should e-mail their resume to: Human.Resources@nsabp.org.

The NSABP Foundation, Inc. is an Equal Employment Opportunity and Affirmative Action Employer committed to the value of workforce diversity. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, gender identity, national origin, physical or mental disability, protected veterans, genetic information, and sexual orientation.