



MARKET CONFIDENCE

The neighborhood will include a strong housing market for all income levels and a thriving business district that contributes to rising housing values and residential sales prices. Market forces are managed to prevent displacement of people and local businesses. The neighborhood is a place where people want to live and invest time, resources and capital.



QUALITY OF LIFE

Residents are able to access the larger economy and quality neighborhood amenities. They are able to build assets, accumulate wealth and connect to economic opportunities. The neighborhood is safe and the environment and social determinants of health positively impact the wellbeing of residents.



NEIGHBORHOOD IMAGE

The neighborhood is a place that is visually appealing and desirable to all, celebrating and attracting new people and investment while retaining new and long-term residents.



COMMUNITY OWNERSHIP

Residents, small business owners, community organizations and institutions are active participants and key decision-makers in projects aimed to revitalize their neighborhood. They have the capacity and community power to create positive change and shape the future of their neighborhood.



EQUITABLE DEVELOPMENT

Everyone participates in and benefits from the region's economic transformation – especially low-income residents, communities of color, immigrants, and others at risk of being left behind. It requires an intentional focus on eliminating racial inequities and barriers and making investments that yield healthy, safe and opportunity-rich neighborhoods that reflect their culture.

¹Adapted from *The Healthy Neighborhoods Approach* developed by national neighborhood strategist, David Boehlke. The Equitable Development definition is informed by our work with PolicyLink on the “All-In Pittsburgh” agenda. Specific neighborhood strategies are informed by conversations with our partners, existing neighborhood plans, research, data, and our organizational capacity. These strategies are fluid and future conversations with community organizations and community development experts will continue to inform them.