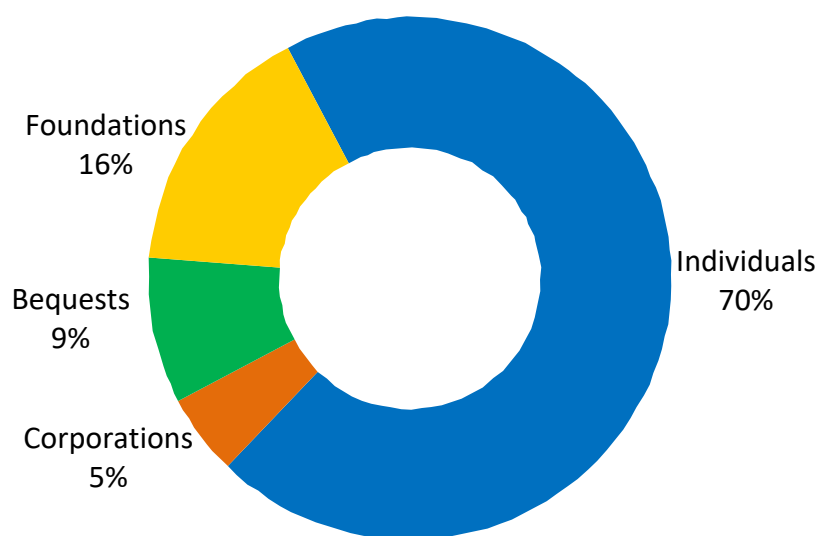


Foundations in Context 2019

Foundations and other grantmaking organizations may be highly visible, but their grants represent a modest fraction of all charitable contributions. The vast majority of all charitable giving in the U.S. comes from individuals. In 2017, individuals' gifts accounted for 70 percent of total charitable contributions, compared to 16 percent for foundation grants.

Total 2017 Contributions: \$410.02 billion



Charitable giving trends for 2017 represent mixed news for the nonprofit sector:

- Total estimated U.S. charitable giving increased by 5.1 percent
- Giving by individuals is estimated to have grown by 5.2 percent to a record \$286.65 billion
- That said, these giving levels are not keeping pace with inflation

GWP encourages tax incentives that will promote and sustain the robust 200-year-old tradition of Americans' generosity to their neighbors. For this reason, GWP supports current proposals that would make the charitable deduction available to all American taxpayers.

Source: *Giving USA 2018: The Annual Report on Philanthropy for the Year 2017*, The Center on Philanthropy at Indiana University. All data are estimates.

Grantmakers of Western Pennsylvania (GWP) is a professional membership association serving philanthropic organizations including private foundations, corporate foundations/ corporate giving programs, community foundations and grantmaking public charities. Founded in 1985, GWP's mission is to promote excellence in philanthropy in greater Pittsburgh and beyond. It fulfills its mission by providing member education, information services, custom assistance and facilitation of funders' networks.