

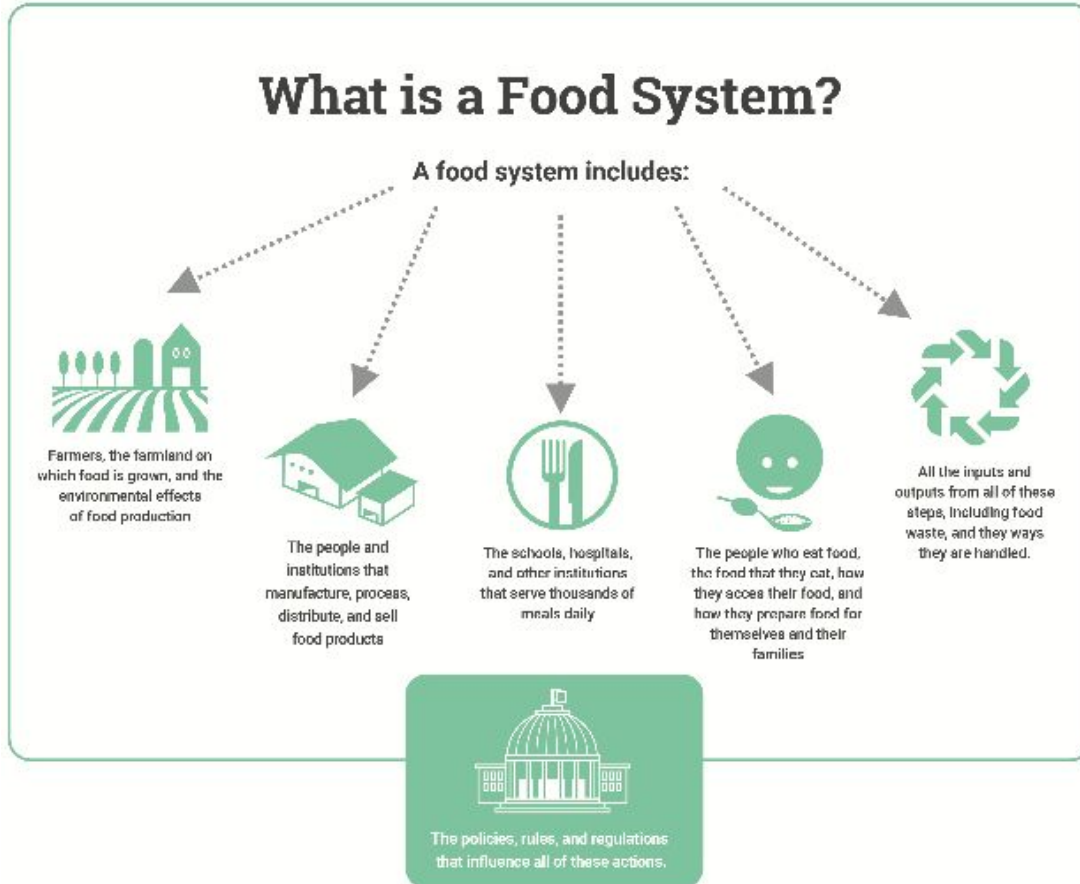
# Food Systems Funders Meeting



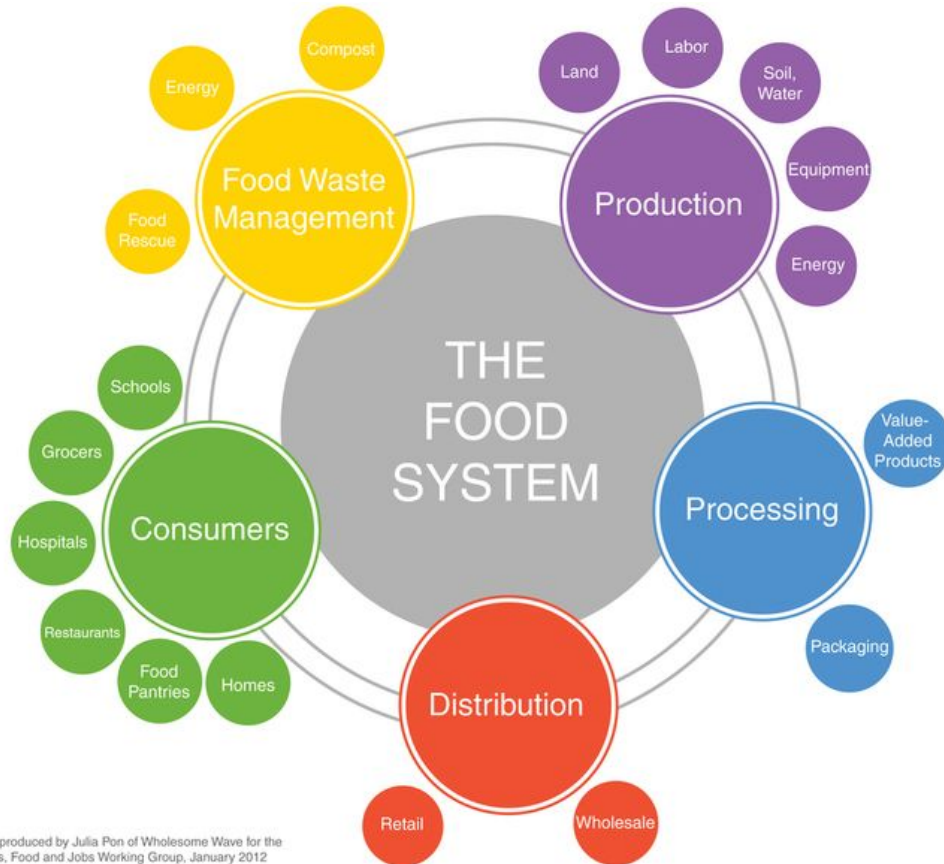
April 19, 2023

9:30 - 11:00 AM

# What is a Food System?



# What is a Food System?

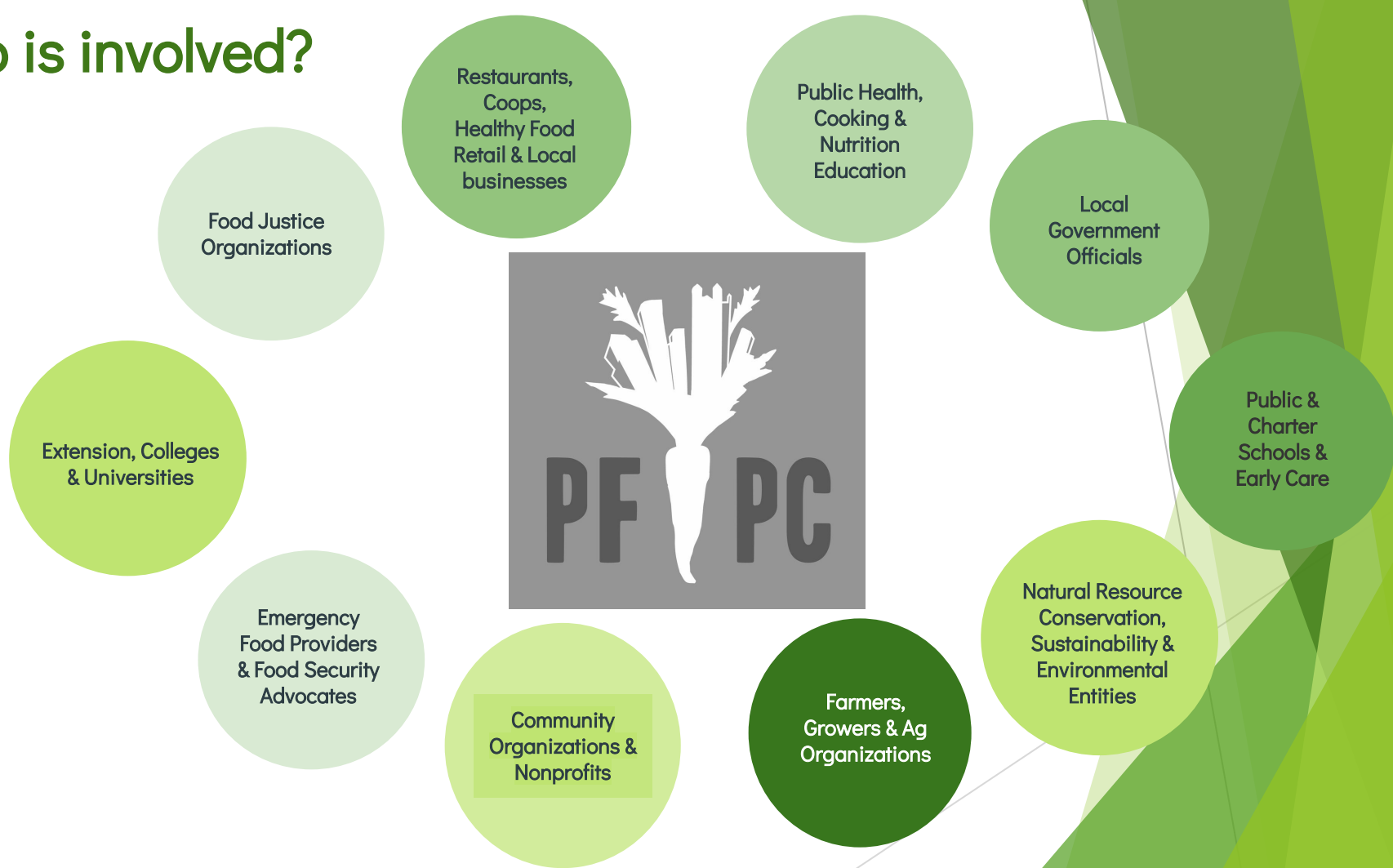




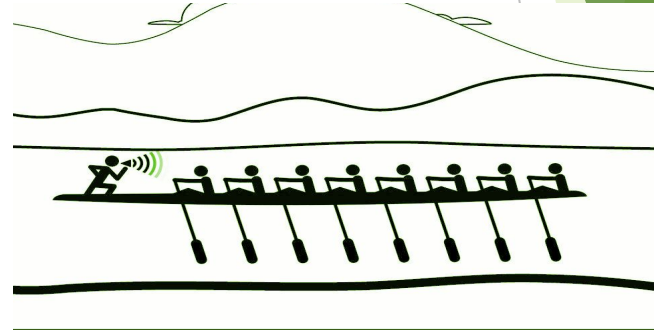
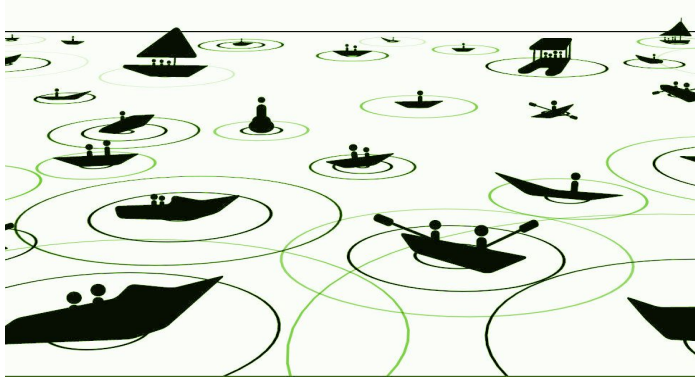
# **PITTSBURGH** **FOOD POLICY COUNCIL**

Our mission is to build a food system that is  
just, equitable, and sustainable for all.

# Who is involved?



# Coordination & Collaboration



# Highlights



Successfully advocated for the establishment of a \$3 million Pittsburgh Food Justice Fund.



Organized visits to Pittsburgh farms for the PA Secretary of Agriculture for 7 years running.

# Highlights (Continued)



Advocated for first ever PA Farm Bill in 2019, a \$24 million investment throughout multiple programs.



Launched the Pittsburgh Food Equity Ambassadors Program, centering the voices of Pittsburghers in low food access areas in developing policy solutions.



# Highlights (Continued)

- Led a successful advocacy campaign to establish a low income fare program, providing **free and reduced transportation to SNAP recipients** in Allegheny County.
- Secured the adoption of the **Good Food Purchasing Policy**, a values based procurement framework, at Pittsburgh Public Schools
- Worked collaboratively with the Urban Redevelopment Authority to design and establish **Farm-A-Lot program**
- Co-authored and passed an **Urban Agriculture Ordinance** for in City of Pittsburgh
- Advocated for the **safe re-opening of farmers markets** during COVID

- GREATER -  
PITTSBURGH  
**FOOD  
ACTION  
PLAN**



# Components of the Greater Pittsburgh Food Action Plan

Food Policy Audit

State of the Food System Report

Community Engagement Sessions

Survey

Stakeholder Roundtables

140

Engagement  
Session  
Participants

450

Survey  
Responses

43

Partners on  
Project &  
Advisory  
Teams

24

Municipalities  
engaged in  
Food Policy  
Audit

7

Engagement  
Sessions  
across  
County

- GREATER -  
PITTSBURGH  
FOOD  
ACTION  
PLAN

70

Multisector  
stakeholders  
participated in  
roundtables

90

Pittsburgh Youth  
engaged through  
Youth Garden  
Summit



# Priorities for Implementation

- Support **community-led efforts** to address food apartheid by building resilience, community leadership, and food sovereignty.
- Evaluate **food access impact** of decision making at public agencies across all levels of government.
- Advocate for more **affordable public transportation**.
- Maximize the scope and impact of **governmental anti-hunger programs**.
- **Support food entrepreneurship** by addressing the barriers faced by women, immigrants, people of color, and other marginalized communities.
- Advocate for living wages and for the human rights of **food systems workers**.
- **Leverage the purchasing power** of large institutions to support regional producers, a valued workforce, and environmental stewardship.
- Improve **access to land**, land ownership, land security, and capital for farmers, especially new and beginning farmers, farmers of color, and farmers of other marginalized communities.
- **Secure financial support** for regional and community food systems development.



**PITTSBURGH**  
**FOOD POLICY COUNCIL**

Regional Food Systems  
Partnership

## 4 Objectives

1. Institutional Procurement
2. Regional Supply Chain
3. Financial Investment
4. Backbone Capacity

# Financial Investment

## ➤ Goals:

- Understand and address barriers to funding local food systems development
- Increase investment in local food system

## ➤ Activities:

- Establish and convene a Food Systems Investment Group
- Conduct baseline assessment of current food systems funding in Pittsburgh
- Survey PFPC members to identify barriers to accessing funding opportunities
- Develop programming and curriculum for Food Systems Investment Group
- Hire a grant writer to provide support to PFPC member organizations

## ➤ Key Partners:

- Grantmakers of Western Pennsylvania
- Bridgeway Capital
- The Heinz Endowments



## 2023 Timeline

- ▶ **February:** Host farm to school session at Pasa Conference
- ▶ **March:** Convene Institutional Purchasers Group
- ▶ **April:** Convene Food Systems Funders Group
- ▶ **May:** Launch Annual Food Summit Planning Committee
- ▶ **July:** Conduct food systems funding survey
- ▶ **October:** Hire grant writer for PFPC network